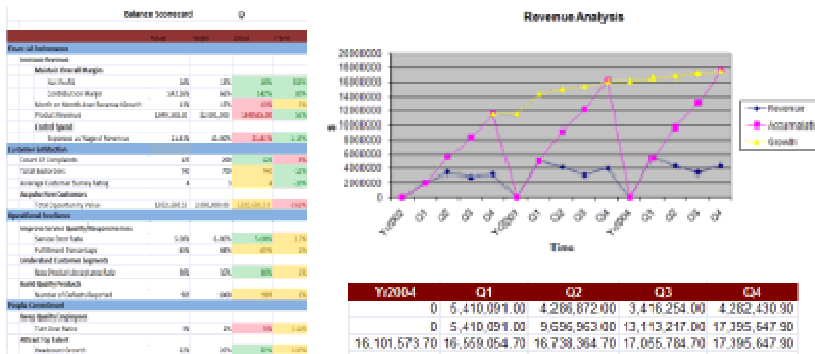


## Why Invest in BI and Performance Management?

The current economic climate is providing the impetus for companies to focus on investing in Business Intelligence (BI) and Performance Management.

Businesses want reassurance from their suppliers that they have the controls and measures in place to ensure that the products and services they provide are being delivered effectively and efficiently. Whilst providing the flexibility they require in addressing their own customer's needs. Investors also need assurance that their outlay is being managed correctly and that proper actions are being taken to grow their investment and protect it.

### Management Dashboard



There are a great deal of interdependencies between businesses in today's economy, so much so, that if any one organisation fails, it could seriously impact the provision of the products and services to the end customer jeopardising the business for all the parties in the supply chain. This reliance on one another requires a high degree of trust and a mutual push to continually improve the processes across the value chain, with a single goal to



ensure the end customer or consumer is highly satisfied and delighted with the products and services being provided.

BI and Performance Management provide management, at all levels within a company, with the visibility and the performance measures to manage their business. It also provides the support for proactive decisions to be made that enhance the performance of the company and its partners in the value chain. In complex business environments it is difficult to manage the business without the instruments to monitor, analyse and optimise performance. With highly automated processes and complex interaction between processes, it is impossible to effectively monitor and manage a dynamically changing business environment without the instruments and alerts that have the ability to notify changes and measure the impact of change.

Whether a business is large or small, BI and Performance Management can be implemented as an iterative process taking one step at a time. There is no reason why companies cannot start now, in fact any delay puts the business at risk, not just your business but your partners as well.

BI and Business Performance are a competitive tool that enhances your customer service, improves your ability to manage your business and instils confidence in your organisation. Not just from your customers and suppliers but also from your investors. It gives you the ability to compete on the value you provide to your customers, and not just price, enabling a business to differentiate itself from the competition.



BI and Performance Management is a vehicle for communicating the strategy of the company to the employees and partners, and assigning responsibility and ownership. This enables the employees to visualise their contribution to the success of the organisation and obtain recognition for their contribution. This builds a stronger team, increases staff retention and instils a sense of pride in belonging to the team. It also provides a high level of confidence in the business and its management attracting investment and new customers.

### **How can we help you?**

Biz Performance provides BI and Performance Management consulting services. We can work with you to select and develop a suitable BI and Performance Management solution and advise you on the most cost effective way of implementing an answer to your needs. Do not delay, why put your business at risk. BI and Business Performance Management is the most effective way of retaining customers, attracting investors, keeping staff, whilst stabilising and growing your business.